



CAN YOU BUY EMPLOYEE LOYALTY?

If you have a key employee that you want to secure – meaning that you want them to stay with your company long-term – you can create an incentive program that rewards them if they stay with you for the next ten years. If they honor your agreement with them, you can pay them a tax-free retirement income stream... and if they don't honor your agreement, your company can retain the funds inside a tax-free wrapper.

This platform falls outside of ERISA law, which means you can pick and choose who you want to offer this incentive program to without any *Department Of Labor* discrimination testing.

In fact, you can even use an insurance contract that pays your company up to 25 years of your employee's salary in the event of their death while they are employed by you.

Depending on which platform you choose, there may even be substantial tax savings for you and your company.

To find out more about how this platform works, contact the advisor that sent you this piece. We work with financial advisors, CPAs, estate planning attorneys, and family offices all over the country, structuring the most efficient method of funding this platform, which can even include using bank financing.